

FOR IMMEDIATE RELEASE:

New CITA Board of Directors for 2021 - 22

Grand Cayman, Cayman Islands (02 December 2021) – Following its recent Annual General Meeting where elections were held the Cayman Islands Tourism Association (CITA) has retained continuity while also adding new leadership that will strengthen the organization.

The newly elected Board includes three new additions: Troy Leacock of Crazy Crab Private Charters. Philip Mewani of Diamond Marquise and Sharlene Brenkus of the Wyndham Resorts. The Board would like to think Natalie Porter and Ash McKnight for their dedicated service.

The complete Board of Directors for 2021 – 22

Allied:	Condominium / Villa:
Josh Pawlik (Jacques Scott)	Juliet Cumber-Forget (Cayman Villas)
Philip Mewani (Diamond Marquise)	Danielle Wolfe (Caribbean Club)
<u>Hotel:</u>	Watersports:
Marc Langevin (The Ritz-Carlton)	Troy Leacock (Crazy Crab)
Sharlene Brenkus (Wyndham Resorts)	Tony Land (Divetech)
<u>Transport:</u>	Attractions:
Gary Todd (Budget Grand Cayman)	Walker Romanica (Cayman Spirits Company)
Restaurant:	Sister Islands:
Ron Hargrave (Tukka)	Michael Tibbetts (Clearly Cayman)
Markus Mueri (Abacus / Karoo)	

The newly elected executive

President – Marc Langevin	Secretary – Michael Tibbetts
Vice President – Troy Leacock	Treasure - Markus Mueri

CITA President, Mr. Marc Langevin, speaking about 2021 and the struggles of the tourism industry during the border closure said, "Despite the tremendous obstacles we have faced, I am very proud of the diligent efforts of the CITA Board of Directors. We have been in the trenches together to defend our members livelihoods and the future of our Islands. We spoke up, asked tough questions, and challenged the status quo, but only after careful research and vigorous internal debate."

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Newly elected Vice President, Mr. Leacock, stated that it is a momentous time to join the CITA Board. He noted that Cayman's tourism industry is at a critical juncture and the association must take an active role in redefining and revitalizing our industry. Mr. Leacock articulated that "As part of the CITA leadership, my immediate focus is assisting in our communication and collaboration with Government to effect a safe and successful reopening. In the coming months, I am confident we can forge strong and trusting relationships with our elected leaders and civil servants."

The focus of the CITA for 2022 will be to rebuild Cayman's tourism industry and at the same time deepen engagement with its membership, affiliated small businesses and the broader community.

Mr. Marc Langevin said, "Our journey to recovery will be long and paved with many expected and unexpected challenges, yet I am confident that working together will allow us to come out stronger."

For more information about the Cayman Islands Tourism Association or to become a member, please visit www.cita.ky.

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