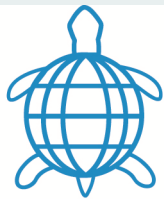


Cayman Islands Tourism Association

1320 West Bay Rd.

PO Box 31086
KY1-1205

345.949.8522



CAYMAN ISLANDS
TOURISM ASSOCIATION

Advertising Rates:

(Introductory Prices)

Home Page Banner Ad:

3 Months: \$600

(\$200 per month)

6 Months: \$900

(\$150 per month)

12 Months: \$1,200

(\$100 per month)

Dropdown Page Banners:

3 Months: \$525

(\$175 per month)

6 Months: \$750

(\$125 per month)

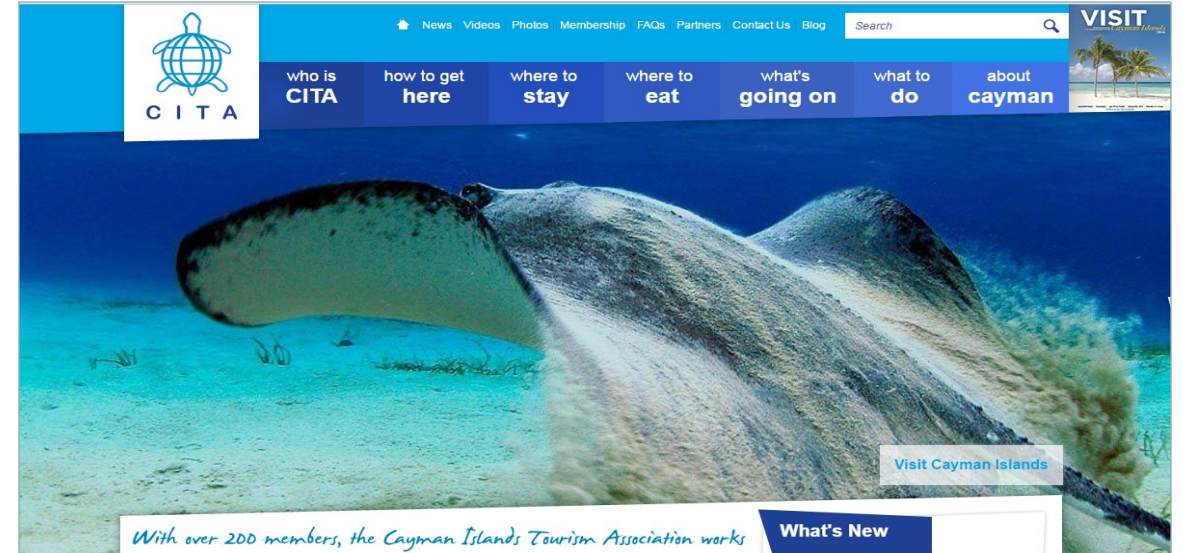
12 Months: \$1080

(\$90 per month)

E-Blast (400 + reach)

1 Dedicated E-Blast: \$30

2 Dedicated E-blasts: \$50



Cayman Islands Tourism Association

Advertising Opportunities:

- **Home Page Banner Ad**
- **Individual Subject Page Banners**
- **Opportunity to advertise “member to member” via direct e-blasts. *Additional Social Media advertising will be given to those who purchase direct E- Blasts**

Website: www.cita.ky

CITA’s website sees over **5,000** unique views Monthly and over **60,000** views Yearly (Over 50% of views from US Market)